

## SHEFFIELD CITY COUNCIL

### INDIVIDUAL CABINET MEMBER DECISION RECORD

The following decision was taken on 12<sup>th</sup> November 2019 by the Cabinet Member for Transport and Development.

Date notified to all members: 13<sup>th</sup> November 2019

The end of the call-in period is 4:00 pm on 19<sup>th</sup> November 2019

Unless called-in, the decision can be implemented from 20<sup>th</sup> November 2019

1. **TITLE**

Christmas Parking

2. **DECISION TAKEN**

To approve that all pay and display parking in the City Centre will be free on the six Sunday's leading up to Christmas 2019 (17 , 24 November and 1, 8, 15 and 22 December 2019).

3. **Reasons For Decision**

The Council wishes to provide support for retailers and leisure establishments in the city at a key time of the year. The consensus of stakeholders is that they would wish to see the free parking offer altered to make it easier for customers to understand and support improved marketing.

4. **Alternatives Considered And Rejected**

The Council could maintain its current tariffs throughout the festive period, but this would not provide additional support to retailer and leisure operators in the city at an important time of the year for their businesses.

5. **Any Interest Declared or Dispensation Granted**

None

6. **Respective Director Responsible for Implementation**

Executive Director, Place

7. **Relevant Scrutiny Committee If Decision Called In**

Economic and Environmental Wellbeing Scrutiny Committee

